

Aspire ES 15

Buyers Guide | Holiday 2016

Acer® Aspire ES1-531-P2B3 Notebook





Model Acer® Aspire ES1-531-P2B3 Notebook
Ad Date September 5, 2016

High Level Specifications

- ◆ Intel® Pentium® N3710 Quad-Core Processor 1.6GHz with Intel® Burst Technology up to 2.5GHz
- ◆ Windows 10 Home
- ◆ 15.6" HD Widescreen CineCrystal™ LED-backlit Display
- ◆ 4096MB DDR3L SDRAM Memory
- ◆ Intel® HD Graphics
- ◆ 1TB 5400RPM SATA Hard Drive
- ◆ 802.11b/g/n Wireless LAN
- ◆ 10/100/1000 Gigabit Ethernet LAN (RJ-45 port)
- ◆ Bluetooth® 4.0
- ◆ Webcam (640 x 480)
- ◆ High-Definition Audio Support
- ◆ Digital Media Card Reader - Secure Digital™ (SD) Card
- ◆ 2 - USB 2.0 Ports
- ◆ 1 - USB 3.0 Port
- ◆ 1 - HDMI™ Port with HDCP support
- ◆ Precision Touchpad (supporting Windows Modern Touchpad gestures)
- ◆ 3-cell Li-Ion (3490 mAh) Battery
- ◆ 5.29lbs. | 2.4 kg (system unit only)



Selling Points

1 Effortless Everyday Activities

Experience brilliant PC performance that lets you communicate with friends and family, enjoy entertainment, and get your work done. The Aspire ES 15 Notebook provides the performance you've come to expect and quality you can count on with an **Intel® Quad-Core Processor** and **4GB of Memory**.

The I/O ports are placed well on the both sides. It's neat and easy to connect various peripherals. **USB 3.0 port** provides up to 10x faster transfer speeds than the standard **USB 2.0!** Transfer a 25GB HD movie in just 70 seconds. Plus, you can access your entire media library with up to **500GB of storage**.

Acer's Build Your Own Cloud (BYOC) lives on your own device so the storage capacity of your cloud can be as big as you want, yet with ultimate privacy and security. With BYOC Apps wirelessly synch and get access to your digital life anytime, anywhere.

2 Navigation Made Simple

Acer's **Precision Touchpad** supports Windows Modern Touchpad gestures and makes touch control as accurate and gestures as smooth as on a touchscreen. Pinch, flick and swirl your fingers on the Touchpad for an intuitive navigation of web pages, photos and more.

Whether your friends and family are just across town or far across the country, your conversations will be up close and personal with the built-in **Webcam and Digital Microphone**. Enjoy clear video chats or snap still pictures to share.

802.11b/g/n Wireless LAN provides the freedom to roam to hot spots while Bluetooth® technology lets you wirelessly connect to other Bluetooth-enabled devices such as printers and speakers, eliminating the need for a tangled wire.

Windows 10 is the best combination of the Windows you already know, plus lots of great improvements you'll love. Technologies like InstantGo⁽¹⁾ let you boot up and resume quickly and everything runs fast and smooth; all Windows 10 devices now have Battery Saver to automatically conserve power – so you can work longer and play harder. And with **Cortana**⁽²⁾, you have a personal digital assistant who works across all your Windows 10 devices to help you get things done.

3 Entertainment Made Easy

The Aspire ES15 Notebook is just over 5 lbs. and just over 1" thin, making it one of the slimmest notebooks in its category! Its elegant curvature and unique pattern adds stylish to the uncluttered, pure design, in which every detail has been carefully crafted.

The large **15.6" HD CineCrystal™ LED-backlit LCD Display** with a 16:9 widescreen aspect ratio delivers an optimal viewing experience. When the 15.6" fails to satiate your visual appetite, the **HDMI™ output** lets you pipe HD content and high quality audio to your big screen HDTV so you can share HD video with family members anywhere!

Powerful speakers provide more realistic and lifelike sound, for great media experiences wherever you go. Listening to your favorite music or watching movies is now much more immersive.

Product Messaging

Taglines

Everyday Performer

Positioning Statement

Get the power and useful features you value with the Aspire ES 15 Series Notebook. This practical yet stylish PC has solid performance, handy multimedia tools and convenient connectivity that make everyday activities like web browsing, communicating, and digital enjoyment an easy-going pleasure.

Packaging and Documentation

Hardware Items

- AC Power Adapter
- AC Power Cord

Documentation

- Setup Poster
- Registration/ Limited Warranty Card

Online Documentation

- User's Guide

⁽¹⁾Hardware-dependent

⁽²⁾Cortana available in select global markets at launch. Cortana experience may vary by region and device.

Detailed Product Specifications

Processor Intel® Pentium® N3710 Quad-Core Processor 1.6GHz with Intel® Burst Technology ⁽¹⁾ up to 2.5GHz (2MB L2 cache)	Interfaces 2 - USB 2.0 Ports 1 - USB 3.0 Port 1 - HDMI™ Port with HDCP support 1 - Headphone/Speaker/Line-Out Jack 1 - Ethernet (RJ-45) Port 1 - DC-in Jack for AC Adapter 1 - Kensington Lock Slot
Display 15.6" HD Widescreen CineCrystal™ LED-backlit Display 1366x768 resolution; 16:9 aspect ratio	Webcam Webcam (640 x 480)
Memory 4096MB DDR3L SDRAM Memory ⁽²⁾ Used Slots: 1 x 4096MB 0 Slots (Available) 1 DDR3L Slots (Total) - Maximum 8GB	Convenience Features Precision Touchpad (supporting Windows Modern Touchpad gestures) Media Control Keys Dedicated Numeric Keypad
Video Intel® HD Graphics ⁽²⁾ supporting Microsoft® DirectX® 12	Battery Type 3-cell Li-Ion (3490 mAh) Battery
Audio High-Definition Audio Support Two Built-in Stereo Speakers Built-in Digital Microphone	Battery Life Up to 6-hours battery life ⁽⁴⁾
Hard Drive 1TB 5400RPM SATA Hard Drive ⁽³⁾	Dimensions (System) 15.02 (W) x 10.16 (D) x 1.03 (H) inches 381.6 (W) x 258 (D) x 26.1 (H) mm
Optical Drive Not available	Dimensions (Box) 19.57 (L) x 2.56 (W) x 12.05 (H) inches 497 (L) x 65 (W) x 306 (H) mm
Digital Media Reader Digital Media Card Reader - Secure Digital™ (SD) Card	Weights 5.29lbs. 2.4 kg (system unit only) Approximately 7.28 lbs. 3.3 kg (box)
Communications 802.11b/g/n Wireless LAN 10/100/1000 Gigabit Ethernet LAN (RJ-45 port) Bluetooth® 4.0	Pallet Quantity 105 units per pallet
	Limited Warranty One-year International Travelers Limited Warranty (ITW) ⁽⁵⁾

Model	Case Design	Part Number	UPC
ES1-531-P2B3	Midnight Black	NX.MZ8AA.017	888863888887

Software Windows 10 Home Productivity Acer Care Center Microsoft® Office Trial ⁽⁷⁾ Amazon Kindle Security McAfee® Internet Security Suite Trial ⁽⁶⁾ Multimedia Netflix Communication Skype
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Product specifications subject to change without notice
 Actual product may vary from image shown
 Accessible capacity varies; MB = 1 million bytes; GB = 1 billion bytes

(1) Overall system performance is based on several PC attributes. GHz, processor clock speed, is one of the attributes.

(2) Shared system memory may be allocated to support integrated graphics, depending on system memory size and other factors. Actual system memory available to the operating system will be reduced by the amount of dedicated and shared system memory utilized by the graphics solution and resources required by the operating environment.

(3) 1 GB is 1 billion bytes. Actual formatted capacity is less and may vary depending on preloaded materials and operating environment. Recovery Management utilizes up to 8 GB (10 GB with Microsoft® Office Starter 2010 Trial) of the stated hard disk capacity as dedicated backup space.

(4) Battery life varies depending on product specifications, computer settings, and applications or features launched. All batteries' maximum capacity diminishes with time and use.

(5) For a free copy of the standard limited warranty end-users should see a reseller where Acer products are sold or write to Acer America Corporation, Warranty Department, P.O. Box 6137, Temple, TX 76503. TFT displays commonly exhibit a small number of discolored dots, so-called "nonconforming pixels." This phenomenon is a limitation of TFT LCD technology, not a product defect and, as such, is not covered by the limited warranty or by the upgrade programs. For International travelers warranty Valid only in countries where Acer has an authorized repair facility. For a list of those countries go to <http://global.acer.com/support/itw.htm>, or call 800-816-2237. Services and response times may vary in countries outside the U.S. and Canada

(6) 30-days of complimentary subscription. Internet connection required to start trial

(7) Microsoft Office Trial included. After or during the 30-day trial, purchase an Office Product Key to activate one of the following Office suites preloaded on this PC: Office Home and Student, Office Home and Business, Office Professional.